

# **ROGER NICHOLAS STRANGE**

Curriculum Vitae – March 2016

## **Personal Information**

Present Position: Professor of International Business  
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Tel: 020-8542-8185  
Nationality: British  
Languages: English, French  
Membership: Academy of International Business,  
European International Business Academy  
Executive positions: Elected UK National Representative, European International Business  
Academy (EIBA) (2009-2017)

## **University Education**

Oct 1973 - Jun 1977 University of Birmingham.  
B.Sc & B.Com (Double Honours) in Mechanical  
Engineering and Economics. Class 2(1).  
July 1974 L'Université de Caen, France  
Sep 1978 - Sep 1979 Birkbeck College, University of London.  
M.Sc in Economics.

## **Employment**

Jan 1973 - Aug 1977 Undergraduate engineering apprenticeship with British  
Aerospace  
July - Aug 1975 Placement at L'Ecole Supérieure d'Electrique,  
d'Electrotechnique, d'Informatique, et d'Hydraulique de  
Toulouse (ENSEEIH), France  
Sep 1977 - Sep 1978 Mechanical Engineer in the Mechanical Technology  
Department, British Aerospace  
Sep 1979 - Aug 1983 Research Officer in the Department of Social and Economic  
Studies, Imperial College, University of London  
Sep 1983 - Sep 1993 Lecturer in the Management Centre, King's College London,  
University of London  
July 1987 - Dec 1987 Visiting Professor at the Institute of Social and Economic  
Research, Osaka University, Japan (funded by Foreign Visiting  
Scholarship of c£25000)  
Aug 1990 - July 1995 Head of the Management Centre, King's College London,  
University of London  
Apr 1992 - May 1992 Visiting Professor in the Department of International  
Economics, Nankai University, China  
Oct 1993 – Aug 2008 Senior Lecturer in the Department of Management, King's

Sep 1994	College London, University of London Visiting Professor in the Management School, Shanghai Jiao Tong University and Hangzhou Institute of Commerce, China
Sep 1995 - Mar 1996	Visiting Professor in the Research Institute for Economics & Business Administration, Kobe University, Japan (funded by Foreign Visiting Scholarship of c£40000)
Sep 2008 – Aug 2009	Professor of International Business, Department of Management, King's College London, University of London
Sept 2009 -	Professor of International Business, Department of Business & Management, University of Sussex
Jan 2014 – July 2014	Acting Head of School (Academic Staff Recruitment), School of Business, Management & Economics, University of Sussex

### Teaching Interests

Asia-Pacific Business, International Business, International Economics, Research Methods (quantitative and qualitative)

### Research Interests

My research focuses on three main areas: (a) the effects of corporate governance factors on foreign direct investment decisions and upon firm performance; (b) the determinants of MNE subsidiary location, and the effects of location on competitiveness; and (c) the reasons for, and the implications, of, the growing trend towards manufacturing outsourcing and the 'externalisation' of production.

### Other Research Activities

- Ph.D Supervision: successful supervision of fifteen completed Ph.D theses
- Co-organiser of four international conferences on East Asia-EU Business: University of Birmingham (January 1995); King's College London (April 1996); Università Commerciale Luigi Bocconi, Milan (April 1998), University of Birmingham (September 1999).
- Co-organiser of two Workshops on 'SMEs in Developing and Transitional Economies' (September 2000) and on 'The WTO and Developing Economies' (September 2002).
- Invited keynote speaker at the EU-China Conference on 'Corporate Governance in China', held at Chongqing, China (October 2005)
- Invited keynote speaker at the conference on 'The Internationalization of Italian Firms' held at the University of Pavia, Italy (September 2008).
- Chair of the 2007 Conference of the Academy of International Business (UK & Ireland Chapter) on 'Corporate Governance and International Business' at King's College London (April 2007).
- Chair of the 2012 Conference of the European International Business Academy on 'International Business & Sustainable Development' at the University of Sussex (December 2012)
- International Editorial Boards of the *Asia Pacific Business Review* and the *Journal of Management & Governance*.
- Member of the Advisory Board of the Anglo-Korean Economic Institute
- Member of the Doctoral Colloquium Panel at the Annual Conference of the UK & Ireland Chapter of the Academy of International Business (2001-2013)

- Member of the ESRC Peer Review College (2010 -2017)
- Member of the Italian National Agency for the Evaluation of Universities and Research Institutes (2012 -)
- Reviewer of articles for the *Journal of International Business Studies*, *Transnational Corporations*, *International Business Review*, *Management International Review*, *Journal of Management Studies*, *Journal of World Business*, *Scottish Journal of Political Economy*, *Asia Pacific Business Review*, *Journal of Chinese Economic and Business Studies*, *Journal of Asia-Pacific Business*, *Corporate Governance*, *Journal of Management & Governance*, *International Small Business Journal*, *Organisation Studies*, *Research Policy*, and *Business History*.
- External Examiner for twentyeight Ph.D theses: University of Birmingham (1997); University of Warwick (1998); University of Bath (1999); Birkbeck College, University of London (1999); University of Durham (1999); University of Sheffield (2001); London School of Economics (2001); Birkbeck College, University of London (2001); Aston University (2002); University of Bradford (2002); Aston University (2003); Aston University (2003); University of Bradford (2004); Royal Holloway, University of London (2005); London South Bank University (2005); School of Oriental and African Studies, University of London (2006); Birkbeck College, University of London (2006); Loughborough University (2007); Leeds University (2008); Birkbeck College (2008); Trinity College Dublin (2009); Manchester University (2009); University of Bradford (2009), King's College London (2013), Imperial College (2013), King's College London (2013), University of Edinburgh (2013), Bournemouth University (2014), Newcastle Business School (2015)
- Treasurer and member of the Executive Committee, Academy of International Business (UK & Ireland Chapter) (2006-2012)
- Invited speaker on 'Outsourcing and the Governance of the Global Factory' at the Italian Academy of Management (AIDEA) Annual Conference, Salerno, October 2012
- Chair of Best Paper Panel, Annual Conference of the UK & Ireland Chapter of the Academy of International Business (2010 - )
- Visiting Professor, University of Lyon, School of Management (June 2012)
- Contributor to the UNCTAD *World Investment Report 2011: Non-Equity Modes of International Production and Development*.
- Advisory Committee, Doctorale Research in Economics and Management (DREAM), Department of Economics and Business, University of Pavia (2011 -)
- President of the European International Business Academy (EIBA) (2011-2012)
- Founder & organiser of the *International Business Review* Paper Development Workshop to be run at the EIBA Annual Conference (2014 - )